



I believe that leadership happens at every level in professional and social organizations. Through my Awareness Building Program and Executive Coaching for individuals and teams, people learn to recognize opportunities, improve communication, increase productivity and influence, and affect the culture of the organization in positive ways.

Beth Masterman, JD, MA
Certified Executive Coach, ACC
TTI Certified Professional Behavior Analyst
CPP Certified Myers-Briggs Administrator

The biggest impact Beth has had on my professional development is to heighten my self-awareness as I navigate through my day. I am much more focused on what I want to accomplish, why and how as I face each task. It has made me more efficient but more importantly, more effective. Beth was persistent in holding me accountable based on our previous sessions. She never let me get away with a short answer and pushed me to elaborate and drill deeper on the issue. This made our process far more valuable and meaningful for me.

I admire Beth's easy-going style along with her honesty and commitment. She was equally committed to my success as I was and that made me want to work harder.

— Robert F. Gorton, CPA/CFF
Gorton & Company, PC

Beth Masterman gets my highest recommendation as an executive coach and mentor. Her remarkable ability to diagnose and comprehend complex workplace environments has transformed my thinking and heightened my self-awareness. Working with Beth has been an extremely positive experience for me; she opened my eyes to things that previously were not in my line of sight, helped me gain greater mastery over my emotions, educated me on how to influence others perceptions, and greatly improved my leadership skills. The ability to discuss specific situations with a trusted third party and receive pertinent, genuine feedback that is sensitive and purposeful has been invaluable to me. I enthusiastically endorse Beth Masterman for your executive coaching needs; she is a great mentor and is committed to helping you achieve your goals.

— Mark Kelly, CFA, CFP
Senior Vice President, Citizens Private Bank and Trust at Citizens Financial Group, Inc.

Beth specializes in working with professionals who have risen to a level of authority through technical expertise, natural gifts, succession plans, or influence and might not have had formal leadership training or coaching, or just want to refresh their awareness. Beth works with these leaders and their teams.

- One-to-One Executive Coaching
- Team Coaching and Development
- Leadership Training
- Workshop Facilitation
- Professional Development
- 360 Assessments

AWARENESS BUILDING

By cultivating deeper awareness of behaviors, motivators, values, preferences, and blindspots, Beth helps individuals improve the quality of their professional lives and heighten their efficiency and impact. Her program use both proprietary methods and proven assessment tools to trigger insights and development of new techniques for clarifying organizational dynamics and reaching goals.

Beth works with you and your team on self-awareness, modeling behavior, effective communication, active listening, delegation, difficult conversations, and other elements essential to become a fully engaged, well-respected leader, member, and communicator in any organization.

Using a customized blend of assessments, one-to-one coaching, and team coaching, Beth guides each senior leader and their teams through a process resulting in life-long leadership skills and new perspectives which augment organizational and professional success, as well as enjoyment at work.

ADDITIONAL SERVICES

Beth is also available for workshop and executive retreat facilitation, speaking engagements, and customized executive coaching. Beth also provides a variety of assessment tools, including Myers-Briggs and DISC, 12-Driving Forces (Success Insights®) assessments, Values Clarification, customized interview-based 360 assessments, and more.

ABOUT BETH

Beth earned a J.D. from Boston University School of Law, a M.A. from Boston University School of Psychology, and a B.A. from Wesleyan University *cum laude*. She was awarded the Walkley Prize for “excellence in psychology for best work embodying original research”. Beth also earned a Graduate Certificate in Executive Coaching from the William James College, is a certified MBTI, DISC and 12 Driving Forces administrator, a C-IQ Enhanced Skills Coach, and ACC Credentialed International Coach Federation practitioner.

Prior to establishing Masterman Executive Coaching, Beth served in multiple advisory roles for business owners, senior executives, board committees, and elected officials. Her roles covered a broad range including: project management and implementation, providing state, local, and executive lobbying, strategic communication services, drafting of legislation and testimony, and government and community relations.

As an Executive Coach, Beth has worked in the fields of: Accounting, Banking, Energy, Higher Education, Environmental Compliance, Law and the Judiciary, Fitness, Non-Profits, and more.

In the public sector, Beth presently serves as an elected Town Meeting Member in Lexington, MA. In the past, Beth worked as General Counsel to Massachusetts State Senator John D. O'Brien, and as an Assistant District Attorney in Norfolk County for William Delahunt.

Beth serves as a Group Leader for ProVisors – Boston. She and her husband live in Lexington, MA and Beth has three adult children of whom she is very proud!